



**In Full Bloom**

*Intensely Personal Floral Design*

## **In Full Bloom Wins Two Bride's Choice Awards**

**Best Flowers & Decor and Best Invitations & Favors**

WeddingWire, the nation's leading wedding technology company, just announced that In Full Bloom has won the 2009 Bride's Choice Awards™!

In its inaugural year, the Bride's Choice Awards recognizes and honors vendors from the WeddingWire Network that demonstrate excellent quality of service, responsiveness, professionalism, value of cost and flexibility. This year's recipients represent the top three percent of WeddingWire's vendor community, which includes over 100,000 wedding vendors from across the US. That means In Full Bloom is one of the very best vendors for Flowers & Decor and Invitations & Favors.

Unlike other awards in which winners are selected by the company, the Bride's Choice Awards are determined exclusively by recent newlyweds through surveys and reviews.

"We are excited to launch this annual award program to honor high-performing vendors based solely on the experiences of our WeddingWire community," according to Timothy Chi, WeddingWire's Chief Executive Officer. "This year's recipients have set the bar high, exhibiting excellent service and expertise in the wedding industry."

In Full Bloom would like to thank our past clients for speaking on our behalf and helping us win the 2009 Bride's Choice Award!