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IN FULL BLOOM SPONSORS AMERICAN CANCER SOCIETY'S RELAY FOR LIFE

On March 8th 2007, the staff and students at Wemrock Brook School held a fashion show to raise money for the American Cancer Society's Relay for Life. Over 135 community members and kids gathered at Freehold Gardens Hotel to view fashions and accessories from local retailers. The inspiration for the event was a spring garden, so In Full Bloom donated beautiful, whimsical floral centerpieces for the tables. Thanks to the generous support from sponsors and attendees, the event raised \$1600 for the Freehold Relay For Life.

The Relay For Life is an overnight event designed to raise money for cancer research. Members of each team take turns walking or running around the track, making sure that one member from each team is on the track at all times. According to Paul DiNero, Director of Special Events, last year "more than 700 hard-working teams raised an astonishing \$1.3 million" for the cause. For more information about future Relay For Life events, please visit www.cancer.org.

In Full Bloom provides exceptional floral decor for weddings, special events, and corporate functions. The owner, Janene, prides herself on creating designs that truly capture the personality and style of her client. Please visit www.infullbloomflowers.com for more information or call 609-575-2761 for a free in-home or on-site consultation.

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If you would like more information about this topic, or to schedule an interview with Janene Puca, please call Jenna Smith at 215-630-9154 or email Jenna at jsmith@fetchtime.com.